



2nd JAPAN WIND ENERGY 2020

第2回 日本国際洋上風力発電会議 2020

10月28-29日於東京コンファレンスセンター

TOKYO CONFERENCE CENTER·ARIAKE | 28-29 OCTOBER



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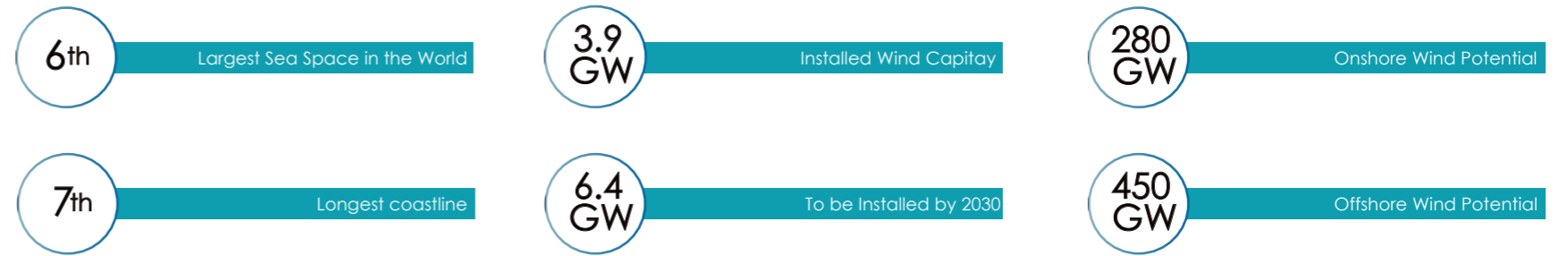
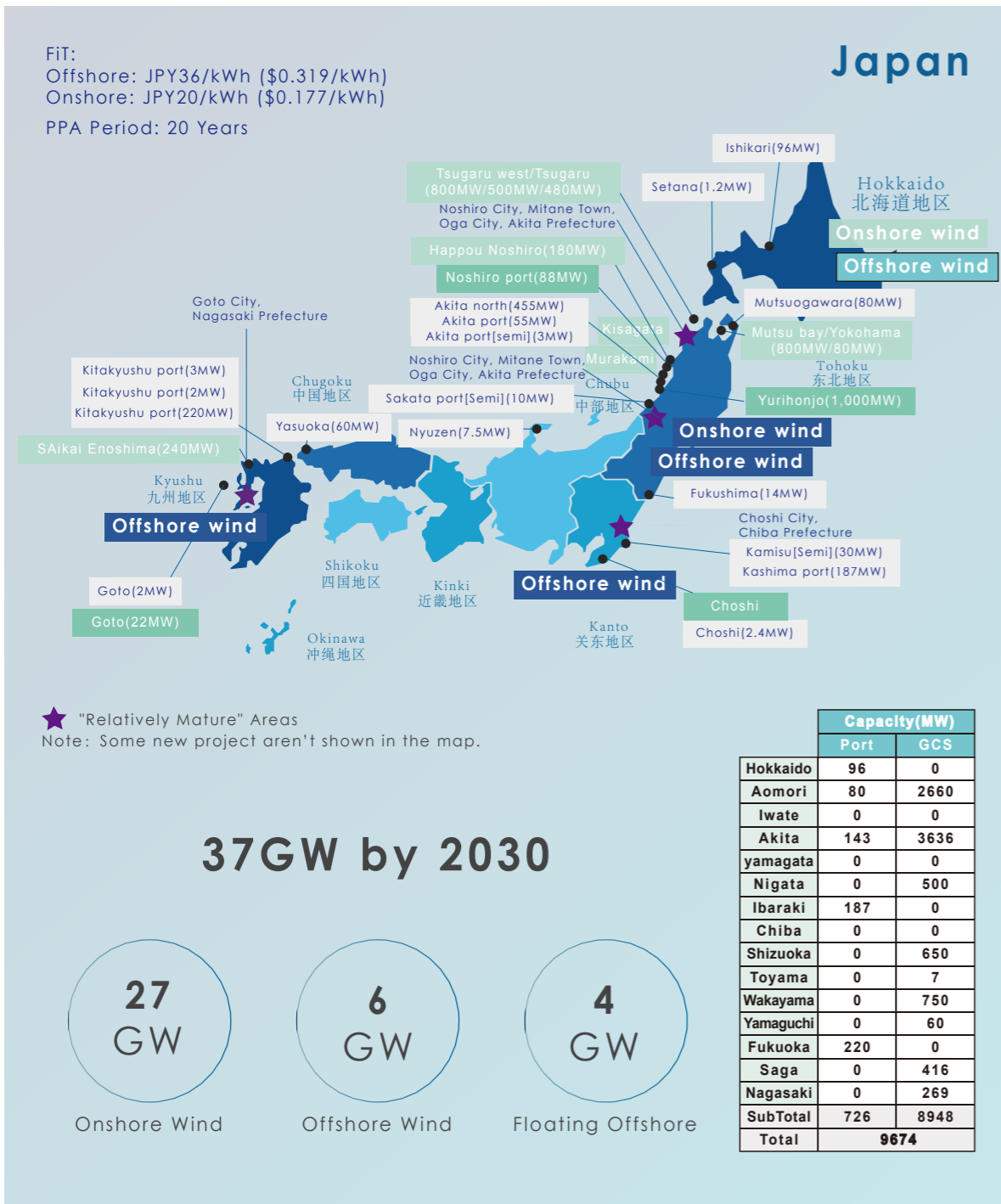


LEADING ENGINEERING / EQUIPMENT / SERVICE PROVIDER (PART)



MARKET OVERVIEW

You'll experience a deeper understanding for wind energy in Japan.



Wind Energy Outlook and Future Target

	2018	2019	2030
Onshore	3,589	3,858	27,000
Offshore	65	65	10,000
Total	3,654	3,923	37,000

Table: Wind energy in Japan (MW)

2020 will be an inflection point in the nation's full-scale development of offshore wind after a new law took effect in April 2019 allowing **offshore turbines to operate for up to 30 years**. Previously, most prefectures could only give permits lasting up to five years, making it difficult for developers to invest in major projects.

Over **2,916 MW** of projects are in the EIA process, which will get ready for construction within 5-7 years. **1,398 MW** of them are offshore wind projects. **7,178 MW** of projects got FIT approval by June 2019, and **277 MW** of them are offshore wind projects.

Japan is the seventh-longest coastline country in the world, with 1.6 billion kilowatts of offshore wind power reserves, 80% of which is not suitable for fixed foundations, so **floating offshore wind power is Japan's key development direction**. According to the Japan Wind Energy Association forecast, by 2030, Japan can install **4 million kilowatts** of floating wind power.

On 21 January 2020, Japanese government set a "Revolutionary Environment Innovation Strategy" at the 6th Integrated Innovation Strategy Promotion Council. It rated renewable energies of high performance solar power, supercritical geothermal power and **floating type offshore wind power** as Japan's main sources of supply.

- in Conjunction With Floating Wind Day 2020
- Offshore Wind Plans under New Auction & Regulations
- New Partnership Opportunities with Governments & Developers
- Wind Power Investment Guideline & Cost Reduction in Japan
- Feasibility of Floating Wind and Project Partnering Opportunities

WORLD LEADING PARTNERS

AT LEADER ASSOCIATES' EVENTS



TESTIMONIALS

"Honored to moderate and provide more insights of policies, challenges and opportunities of Wind Development."

Global Wind Energy Council (GWEC)

"Thanks again for the very good organization of the conference, it was useful for me to make this first step in Japan and talk with some of the people attending this event, we will very likely continue to investigate further the eventual opportunities in coming near times."

EDF Renewables

"I very much enjoyed the event. There is clearly great interest in Japan wind and this conference is a key event."

Glennmont Partners

"It's been a superbly organised and well assembled couple of days. The discussion inspires participants and drives market expansion in Japan."

Japan Post Bank

There will be simultaneous translation available for every session. 

08:30-09:00 Registration & Arrival Break

09:00-09:05 Welcome Address by Leader Associates

09:05-09:10 Opening Address by Chair Person

MORNING SESSION | Strategy, Policy & Market Trend

09:10-09:40 **KEYNOTE: Market Trend & Policy of Wind Power in Japan**

- What is next for Japanese Wind?
- Understand key wind industry forecasts to enable you to map your strategy towards 2030
- Analyse significant market updates; how they are impacting development opportunities

09:40-10:30 **PANEL: The Investors - Regulators Roundtable: Strategies to Accelerate Japanese Wind Industry Growth**

2020 is poised to be a disruptive year for the wind industry in Japan, with several reforms in the making. This space provides a unique opportunity to discuss challenges and unpack synergies between developers and investors, and the public entities.

10:30-11:00 Coffee Break & Exhibition Visit

11:00-11:50 **PANEL: Deep Dive Japan Wind Industry: Unlocking the Offshore Wind Potential**

- Understand the legal framework and policy support that currently exists in Japan for offshore wind
- Know the roadmap for project development and the scale of opportunity
- Discover how international developers, investors and supply chain companies can secure their place in this Japanese wind market

11:50-12:20 **KEYNOTE: Diamond Sponsor Address**

12:00-14:00 Luncheon & Networking

AFTERNOON SESSION | Supply Chain, Case Study & Advanced Solution

14:00-14:50 **PANEL: Towards Wind Supply Chain Excellence & Localization**

- Learn which projects are currently operating with localization policies and the extent to which this will impact new project development and O&M
- Understand the key steps that will satisfy wind supply chain policies whilst maintaining the operational efficiency and the highest levels of innovation
- How will localization policies affect Japanese Wind Energy and the strategies of global developers and supply chain companies

14:50-15:50 **KEYNOTES: Case Study, Solution and Technology**

A: Call for Paper
(30 Minutes)

B: Call for Paper
(30 Minutes)

15:50-16:20 Coffee Break & Exhibition Visit

16:20-17:10 **PANEL: Optimising the Business Model: Managing Risk in Project Development with Advanced Solutions**

- Study of Planned Zones for Windfarm Development in Japan
- Advanced Technology for Wind Resource Measurement, Marine Ecology and Seabed Survey

17:10-18:00 **PANEL: International Perspective – How to Expedite Offshore Wind Energy Development**

- Global Renewables Development Experience Sharing
- ESIA Consenting and Life Cycle Management
- Local Acceptance for offshore wind energy through Collaboration

18:00-20:00 Cocktail Reception - Energy & Sustainability Night

DAY 2 - Floating Wind Day

29 OCTOBER | THURSDAY

AGENDA

There will be simultaneous translation available for every session. 

08:30-09:00 Registration & Arrival Break

09:00-09:05 Welcome Address by Leader Associates

09:05-09:10 Opening Address by Chair Person

MORNING SESSION | Strategy, Policy & Bank Perspective

09:10-09:40 **KEYNOTE: Market Outlook: Developments in the Floating Wind Industry**

- Learn where favourable conditions currently exist in Japanese markets that present opportunities to support project growth through to commercial-scale operation
- Look ahead to 2030, the shape of Japanese floating wind markets
- Discuss the role floating wind will play in meeting Japanese climate goals and forecasted boom in electricity demand

09:40-10:30 **PANEL: Industrial Floating Offshore Wind Readiness**

- Hear from major project developers, supply chain and infrastructure partners their roadmap to commercial-scale operational readiness
- Understand what supply chain infrastructure currently exists that can enable quality fabrication, installation and operation of assets at scale
- Discuss the strategic goals they each have in place towards 2030 and the steps needed to adapt and facilitate commercial-scale floating wind projects

10:30-11:00 Coffee Break & Exhibition Visit

11:00-12:15 **KEYNOTES: Advanced Projects & Technology Update**

A: Case Study

Call for Paper
(25 Minutes)

B: Regulatory and Strategies of Floating Offshore Wind

(25 Minutes)

C: Innovative Floating Wind Solution

(25 Minutes)

12:00-14:00 Luncheon & Networking

AFTERNOON SESSION | Case Study & Advanced Solution

14:00-14:30 **KEYNOTE: Sponsor Address**

14:30-15:20 **PANEL: The Bank Perspective on the path of the Floating Offshore Wind**

- Innovative Financing Products available for Funding Floating Offshore Wind - Plugging the Funding gap
- Expected Funding Models up to 2030
- Recommendations to Stakeholders to Facilitate Fund Raising in Japan

15:20 - 16:20 **DEBATE: Floating Wind or Bottom-fixed Wind - Which one will Achieve the First Gigawatt Milestone?**

Japan is expected to boast upwards of 4GW offshore capacity by 2028, a 62-fold increase on 2018 figures. Whereas the bottom-fixed offshore wind farm has been gaining grounds in the market, momentum is also building around the floating technology, which is considered as a more suitable type to Japan's seabed condition. Which one will be the real game changer in the island nation, and which one will reach the first Gigawatt Milestone?

16:15-18:00 Farewell Coffee Refreshment & Networking

MARKETING OPPORTUNITIES

BE A PART OF OUR INTEGRATED MARKETING CAMPAIGN

Premium sponsorship

This option is for innovative companies wanting to lead the market and grab market share.- Sponsorship packages are tailored to meet your specific marketing goals, and typically include high visibility speaking slots, moderation roles, a large prominent stand and facilitated meetings.

Co-host events

Why not host 2 individual events within the big event and get the best of both worlds ? Private luncheons, 1-1 online meeting platform, cocktail reception, the list is long. Our team will work with you to produce the most relevant format.

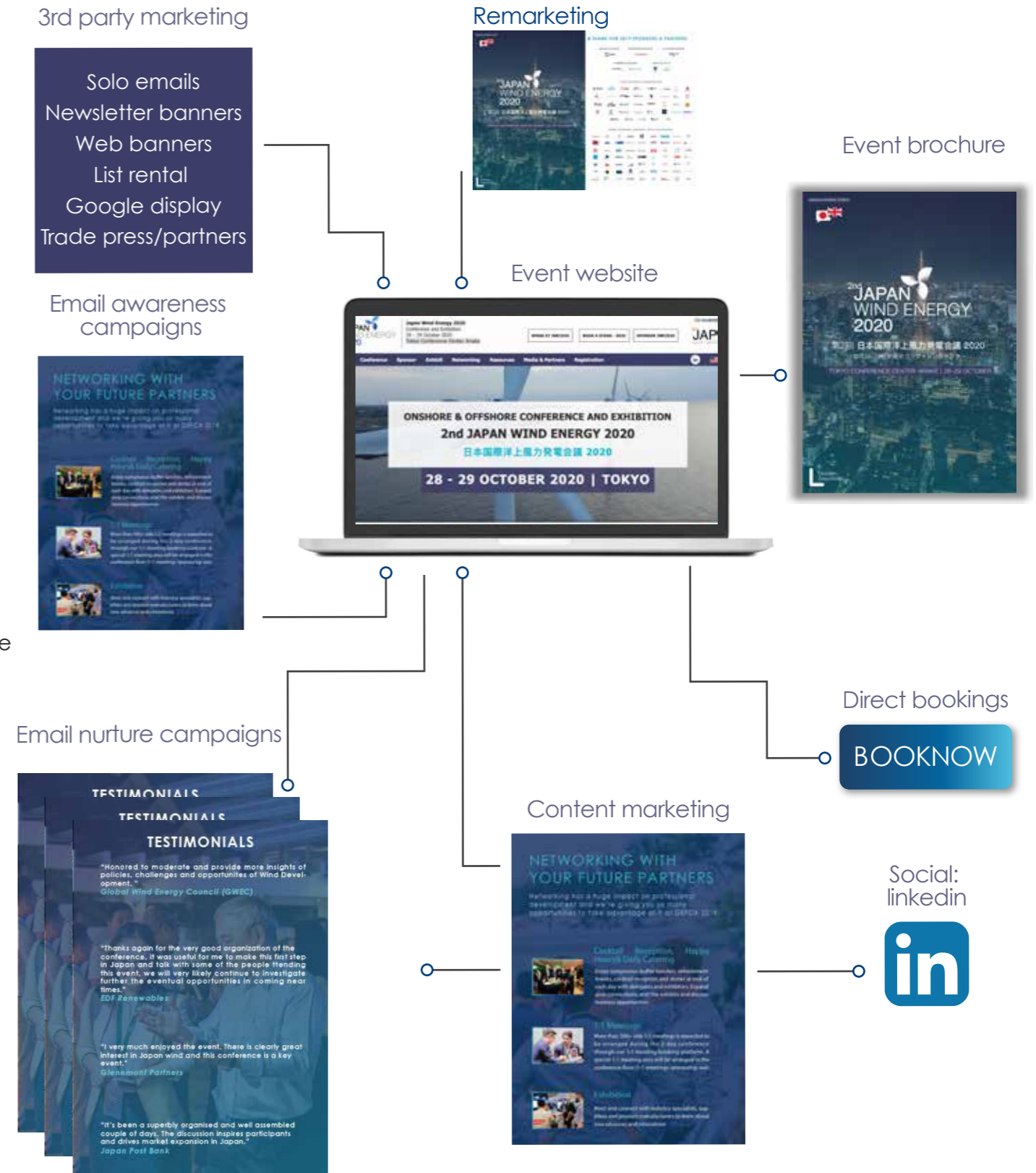
Networking Opportunities

There are over 500 seats available at the conference venue. There's a variety of meeting opportunities available. The earlier you reserve the better the opportunities you'll reserve.

8 reasons why this is a great marketing opportunity

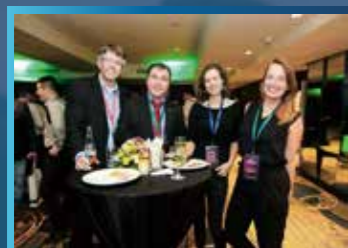
- 1 Get your brand in front of over 500 industry stakeholders from across the energy sector in Japan & Globe
- 2 Create and reinforce leadership in these markets
- 3 Meet and partner with the utilities, power producers, investors, developers, large energy users, government bodies and key industry stakeholders in Uzbekistan
- 4 Launch new products, initiatives and segments
- 5 Open new market opportunities, especially geographically
- 6 Market, prospect and sell
- 7 Establish partnerships and collaborations
- 8 Leverage on our extensive marketing campaign

Our marketing campaign kicks off twelve months out and is a fully integrated digital campaign using a variety of channels:



NETWORKING WITH YOUR FUTURE PARTNERS

Networking has a huge impact on professional development and we're giving you so many opportunities to take advantage of it at JWE 2020.



Cocktail Reception, Happy Hours & Daily Catering

Enjoy sumptuous buffet lunches, refreshment breaks, cocktail reception and drinks at end of each day with delegates and exhibitors. Expand your connections, visit the exhibits and discuss business opportunities.



1:1 Meetings

More than 500+ side 1:1 meetings is expected to be arranged during the 2-day conference through our 1:1 meeting booking platform. A special 1:1 meeting area will be arranged in the conference floor (1:1 meetings spon-



Exhibition

Meet and connect with industry specialists, suppliers and product manufacturers to learn about new advances and innovations

500+ 1-1 Meetings to be Scheduled
Networking and Matchmaking Service Powered by Jublia

Start building business connections and Partnerships by using Jublia 1:1 Meeting Platform, our user-friendly event matchmaking service.

How does it work?

It's incredibly simple. We will send registration link to all our conference delegates and exhibitors two weeks before the event. Sign in the platform and the system will automatically match you and other attendees based on your meeting invitation.

1 Build your profile

Add your photo, simple introduction, social media links and more. Display what you want other to know!

2 Book 1:1 meetings

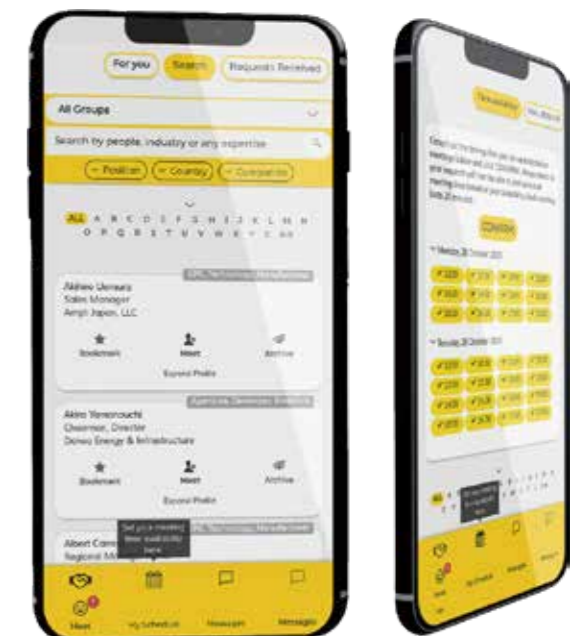
Select a time, send a meeting request, and receive a table number automatically.

3 Browse top matches

Jublia offers you matches based on what you're looking for and what you offer. View attendees profiles that are ranked in order of relevance to you.

4 Manage your event schedule

Go to your calendar to manage your availability and meeting requests.



1:1 meeting platform will be open two weeks before the conference.