





**Battery Industry** 

Energy Storage

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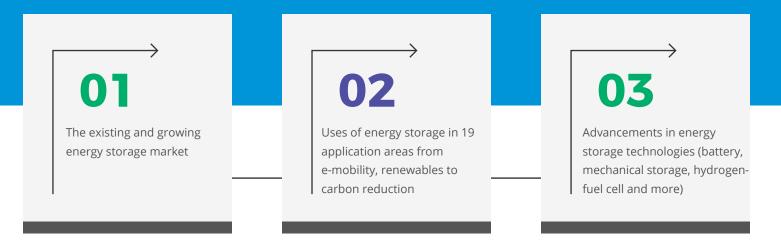
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With a growing impetus on effective integration of renewable energy, increased penetration of electric vehicles, and desire for reliable, resilient energy supply -- energy storage is becoming an important facet in the electricity ecosystem. To acknowledge the rising importance of energy storage, every year September 22, is celebrated as the World Energy Storage Day by various global industry stakeholders, policy makers, think tanks and associations.

# THE WORLD ENERGY STORAGE DAY STRIVES TO BUILD AWARENESS ABOUT:



### WORLD ENERGY STORAGE DAY (WESD)

## CONFERENCE & VIRTUAL EXPO

Come, be a part of the global movement for awareness and development for energy storage industry. Let us discuss and learn from the success of early adopters and risk-takers. It is an opportunity for us to stand as a community and work for its upliftment. Do you belong to the energy storage and electric vehicle community? Let us unite and nurture this initiative for developing a global ecosystem for energy storage. To discuss the future of global energy storage market, we invite the top industry minds to enlighten and unite for the development and adoption of energy storage.

### WHY SEPTEMBER 22<sup>ND</sup> ?

The sun – the largest source of natural energy – has held much importance through the ages and people have gathered throughout time to worship the sun during the days of solstice and equinox with special rituals. The Autumnal equinox occurs on 22nd September. On this day, the day and night are of approximately equal duration i.e. the day is balanced. Energy storage has played a huge role in grid balancing, power supply-demand management, frequency regulation. Also, through electric vehicle, it balances the environment through less carbon emission. To acknowledge these balancing effects of energy storage, 22nd September, was chosen as an apt date for the World Energy Storage Day.

